

UX DESIGNER

Maddie Bellon

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SUMMARY

Determined, curious, thoughtful UX Designer with 2 years of experience crafting web and mobile apps. A persistent advocate for users who prioritizes efficiency and communication to exceed business goals.

EXPERIENCE

UX DESIGNER, INTELLICENTRICS – 4/2022 - 2/2024

- Designed a tool that leverages AI to fill out paperwork on behalf of medical staff. Forms are completed 33% faster than competing products.
- Redesigned a B2C mobile app that allows medical vendors to upload credentials and check in and out of hospitals from their mobile device. The redesign's increase in accessibility and usability expedited the hospital check-in process.
- Developed a comprehensive design system with a focus on WCAG 2.0 accessibility and scalability, resulting in reduced development costs.
- Conducted collaborative white-boarding sessions to tackle complex design challenges and create common understanding across cross-functional teams.

GRAPHIC DESIGN INTERN, SOPHOS MARKETING – 10/2019 - 12/2019

- Designed animated banner advertisements for a diverse range of businesses from inception to completion.
- Collaborated and communicated effectively with team members, including C-Level, on marketing strategy and design ideas.

SKILLS

- Figma
- Adobe Creative Suite
- Jira
- Notion
- Lucid Chart
- Microsoft Office
- Interaction Design
- Web & Mobile Design
- Interactive Prototyping
- Wireframing
- Design Thinking
- User Research

SELF-DIRECTED LEARNING

UX Foundations: Style Guides & Design Systems, LinkedIn Learning – 12/2023

Career Essentials in Generative AI, Microsoft & LinkedIn – 12/2023

Product Management Professional Certificate, Aha! Via LinkedIn Learning - 12/2023

UI/UX Design Certificate, CalArts via Coursera – 6/2020 - 10/2020

EDUCATION

UX Design Certificate, SMU Continuing Education – 9/2021 - 4/2022

Communication Design, Collin College – 1/2020 - 12/2021

B.A. Psychology, Minor Women's Studies, University of North Texas – 9/2015 - 5/2019